



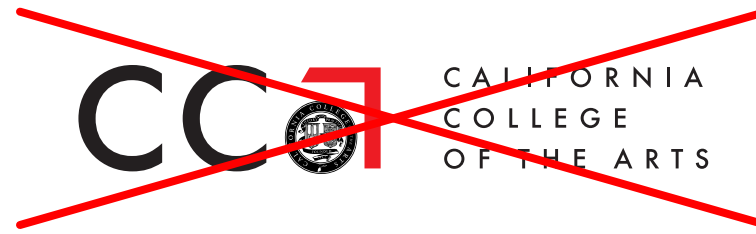
1/2 of the logo's height should be free space around it.



Do not place any text or images inside the clear zone. Do not try to emulate the typeface used in the logo, or try to create "sub-identities."



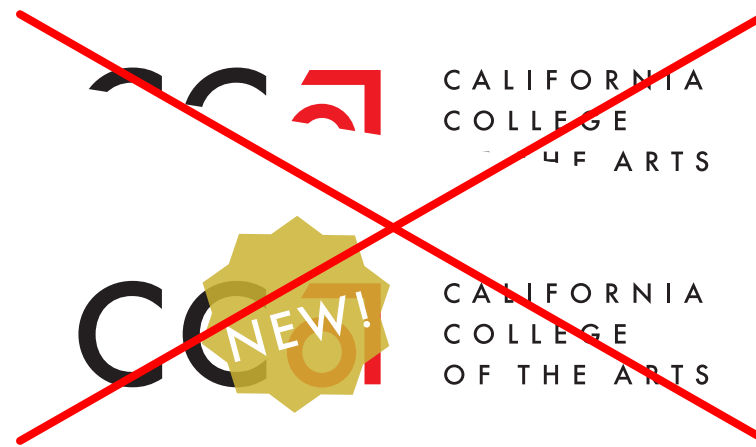
Do not arbitrarily recolor the logo.



Do not use the college seal with the logo. The seal can only be used by the President's office and on commencement materials.



Do use the 100%/30% tint combination in single-color applications.



Do not crop or otherwise obscure the logo.



Do use an appropriate color and tint combination in two-color applications. The A should use the lighter color or tint.



Do not put the logo in a white box because there is a black background. Reverse the logo out instead.



Do use a reversed-out logo on dark backgrounds.



Do not replicate the lockup with alternate text, even if it is outside the specified clear space.



Do not place the logo over a busy background.