Dream Big Strategic Plan
Student Survey

California College of the Arts
Strategic Plan 2010-15
Participating Student incoming status

- 32% First Year Undergraduate Student
- 27% Transfer Undergraduate Student
- 8% Second Degree Undergraduate Student
- 33% Graduate Student
Participating Students # of Years at CCA

- 69% for 1-2 years
- 3% for 3-4 years
- 28% for 5+ years
CCA values most important to participating students

- Valuing sustainability
- Promoting diversity and access
- Participating in social justice and community engagement
- Cultivating intellectual curiosity and risk taking, collaboration and innovation and compassion and integrity
- Fostering the artistic and academic excellence
DREAM BIG:
CCA is a place for people who want to make a difference in the world.
Dream Big: Importance of Goals

- Reaffirm and extend CCA’s legacy in the values of the Arts and Crafts Movement.
- Create innovative and socially responsible curricula that move the college to the forefront of creative practices.
- Expand our institutional culture of risk-taking, innovation, and new modes of thinking.
CULTIVATE DIVERSITY:
CCA is committed to reflecting and serving the diverse populations of the San Francisco Bay Area.
Cultivate Diversity: Importance of Goals

1. Increase racial, socioeconomic, and global diversity among students, staff, faculty, and trustees.

2. Develop our pedagogy and curriculum to reflect social and cultural diversity.

3. Build a campus community that supports and values diversity.
FOSTER EXCELLENCE
People are inspired by an educational environment that stretches minds to new heights.

- Very Important: 68%
- Important: 25%
- Moderately Important: 6%
- Of Little Importance: 1%
- Unimportant: 0%
Foster Excellence: Importance of Goals

- Enhance our learning environment and resources.
- Improve disciplinary expertise and professional preparation while supporting breadth of knowledge and interdisciplinary experiences.
- Position and engage CCA at the forefront of vital, creative, and intellectual discourse on the national and international levels.
CONNECT COMMUNITIES:
CCA values a system of connections that form the basis of resilient and dynamic social and learning ecologies.
Connect Communities: Importance of Goals

- Improve visibility to advance our mission and goals.
- Cultivate productive and meaningful connections to local, national, and global individuals and organizations.
- Create a stronger, more inclusive community that reflects CCA’s multidisciplinary environment.
LEAD RESPONSIBLY
Responsible administrative and faculty leadership is based on a shared identity as an institution and a clear vision for the future.
Lead Responsibly: Importance of Goals

Communicate priorities, manage expectations, and make visible the decision-making processes.

Engage our constituents to better understand their needs, interests, and aspirations while empowering them to solve problems and lead initiatives.

Increase resources to meet challenges with ingenuity and innovation.
Percentage Comparison of Themes based on Selected Responses (very important & important)