

# INTERACTION DESIGN @

CALIFORNIA COLLEGE OF THE ARTS



☒ Do you remember how you felt the first time you used a PSP, iPhone, or Wii? Do new digital experiences quicken your pulse? Are you as curious about people as you are about technology? Do you have a drive to imagine, create, and invent?

☒ You have a future as an interaction designer. Interaction designers are shaping the future of communications, computing, and life itself, in industries from gaming to social networks to education to health care.

☒ By learning investigative research, systematic thinking, creative prototyping, and hands-on building, you will prepare to succeed and lead in this exciting field. You'll develop technical skills for interactive canvases such as mobile, desktop, car, console, film, sculpture, clothes, buildings, and apps.



**YOU WILL!**

THERE IS NO QUESTION: INTERACTION DESIGN IS THE FUTURE. THE ONLY QUESTION IS: IS INTERACTION DESIGN YOUR FUTURE?

# Prototype and build the future in the Interaction Design Program at California College of the Arts



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## Study Interaction Design at California College of the Arts

CCA's Interaction Design Program prepares students to create innovative experiences in the realms of work and play: from computers and mobile devices to interactive physical spaces, cars, games, and social networks.

Study in San Francisco, the creative capital of Silicon Valley. CCA's Interaction Design Program has been created with input from thinkers at Google, YouTube, Apple, Intel, Nokia, and IDEO.

Experiment and collaborate across programs and disciplines

Enroll in Silicon Valley-sponsored studios and internships

Engage in hands-on, studio-based learning in expansive facilities

Study design in a global hub of innovation

