

TO : All new undergraduate students

FROM : Susan Sobeloff, Director of Undergraduate Exhibitions
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SUBJECT : **New Student Exhibition 2010**

Welcome to California College of the Arts! I invite you to participate in a special orientation and welcome week event, the annual New Student Exhibition.

This exhibition is an opportunity to introduce yourself and your work to our talented and diverse community—which includes other new and returning students as well as faculty and staff. I hope you will participate, as the exhibition is a fun and welcoming way to start showing your work at the CCA campus galleries. A public reception, hosted by the CCA Alumni Association on Wednesday, September 15, from 5:30 to 7:30 PM, celebrates the exhibition and welcomes you to the CCA galleries.

There are no thematic restrictions to this exhibition, and most mediums are acceptable. You may contribute a piece that represents your past work, or you may create a piece specifically for this exhibition. However, please observe the following guidelines:

- In order to reserve your space in the exhibition, please complete an [exhibition participation form \(PDF\)](#). This information is crucial for exhibition preparation. Participation forms must be submitted by **August 10, 2010**.
- Bring a work of modest size—18 in. x 18 in. for two-dimensional work, 18 in. x 18 in. x 18 in. for three-dimensional work. Due to the complexity of this exhibition, work that is executed directly on the wall or floor cannot be accepted. A limited number of pedestals will be available at the gallery; if you have a pedestal or a stand for your piece, please bring it to the gallery. Exhibitors must provide equipment for pieces that require extra support (e.g., specialized mounting hardware, shelves, wall mounted cases, lockable cases, vitrines, or media players).
- Deliver your work, ready to install, to the North/South Galleries, across the street from the CCA Oakland campus, on Wednesday, September 1, from 10 a.m. to 12:30 p.m. or on Friday, September 3, from 10 a.m. to 4 p.m. Transfer students please note that the September 3 date is the delivery time that works with your orientation schedule.
- Undergraduate exhibition staff will lay out and install the exhibition. If you anticipate issues related to installation of your work, please indicate that information through the online participation form. Unframed works on paper are acceptable for this exhibition; these works will be installed with pins going through the paper.
- A limited number of television/DVD player combinations exists with headphones available for exhibitors who wish to exhibit digital media. Please contact the CCA

Oakland Media Center at 510.59.3664 to reserve a television/DVD player for the exhibition. Undergraduate Exhibition staff will pick up the media equipment you reserve for the exhibition. However, we can only pick up your equipment if you have been issued a CCA ID during orientation, so please be sure to get your ID.

- At the close of the exhibition, pick up your work from the gallery between 10 a.m. to 4 p.m. on Friday, September 24, or from 10 a.m. to noon on Saturday, September 25. Due to public gallery hours you may not remove your work early. Additionally, no secure place exists to store unclaimed work, and any work that remains beyond this period may be discarded.

Please note: I am currently away from the office and will respond to all inquiries upon my return August 2, 2010. You may leave a message by email at ssobeloff@cca.edu or by voicemail at 510.658.1224. For immediate assistance, please contact the Oakland Student Affairs office at 510.594.3678.

I wish you all the best for a wonderful and creative summer and I look forward to meeting you in the fall!

Student Exhibition Schedule Reminders

- New Student Exhibition Participation form due by **Tuesday, August 10, 2010** (*Be sure to get your CCA student ID during orientation!*)
- Deliver your work to the CCA North/South Galleries in Oakland:
 - Wednesday, September 1, from 10 a.m. to 12:30 p.m. (**for first-year students only**)
 - Friday, September 3, 2010, from 10 a.m. to 4 p.m. (**for transfer and first-year students**)
- **Note:** Public Reception is Wednesday, September 15, 2010, from 5:30 to 7:30 p.m.
- Work pick up from North/South Gallery (*please note that work may not be removed from the exhibition early*):

Friday, September 24, 2010, 10 a.m. to 4 p.m. or
Saturday, September 25, 2010, 10 a.m. to noon