



Art Practical Awarded California Arts Council “Arts and Public Media” Grant

State funds support multiplatform nonprofit media projects that build public awareness and support for the arts.



Editors and contributors to *Art Practical*.

San Francisco, CA—June 12, 2018—The California Arts Council (CAC) announced its plans to award **\$12,400 to Art Practical** as part of CAC’s Arts and Public Media program.

The Arts and Public Media program supports multiplatform nonprofit media projects that demonstrate a clear approach to building public awareness and support for the arts. The program is rooted in the CAC’s vision to create a state where the arts are a central component of daily life and accessible to all, reflecting contributions from all of California’s diverse populations and fostering civic engagement.

“Storytelling is an essential part of framing arts and culture as a centerpiece in the lives of all Californians,” said Nashormeh Lindo, California Arts Council

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Chair. “We are pleased to support this project from Art Practical as it helps to shine a brighter light on California’s creative landscape.”

Art Practical, in partnership with California College of the Arts, will host **Living and Working (L+W)**—a multiplatform program exploring how artists and other culture makers fight to live and work in the San Francisco Bay Area amidst extreme economic, social, and environmental changes. Focusing on intergenerational and historically underrepresented voices, L+W amplifies the unique perspectives of California artists and shares their strategies.

L+W will consist of three components: a multi-author, monthly column published on Art Practical’s online magazine (Sep 2018-May 2019); a monthly series of five-minute videos published on Art Practical’s website and social media (Sep 2018-May 2019); and three live events with audio recording to be published as podcasts on Art Practical’s growing audio channels (March, April, and May 2019).

Art Practical is one of 16 grantees chosen for the Arts and Public Media program. The award was featured as part of a [larger announcement](#) from the California Arts Council.

To view a complete listing of all Arts and Public Media grantees, visit: http://arts.ca.gov/programs/files/FY1718_ProjectDescriptions_APM.pdf.

About Art Practical

Art Practical (AP) is a San Francisco-based multiplatform arts media organization that develops trustworthy and accessible critical discourse for the West Coast. AP creates a sustained narrative of art and practice through criticism, interviews, audio initiatives, publishing, and live events. AP is committed to amplifying diverse regional voices and the stories of historically underrepresented California voices in the art world. California

For more information, visit: artpractical.com

About California College of the Arts

Founded in 1907, California College of the Arts (CCA) educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. Benefitting from its San Francisco Bay Area location, the college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility.

CCA offers a rich curriculum of 22 undergraduate and 11 graduate programs in art, design, architecture, and writing taught by a faculty of expert practitioners, and attracts promising students from across the United States and from 55 countries around the world. Graduates are highly sought-after by companies such as Pixar/Disney, Apple, Intel, Facebook, Gensler, Google, IDEO,

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Autodesk, Mattel, and Nike, and many have launched their own successful businesses.

CCA is creating a new, expanded college campus at its current site in San Francisco that will open during the 2021–2022 academic year. Spearheaded by Studio Gang architects, the new campus design will be a model of [sustainable construction and practice](#); will unite the college's programs in art, crafts, design, architecture, and writing in one location to create new adjacencies and interactions; and will provide [more student housing](#) than ever before.

For more information, visit: cca.edu

About California Arts Council

The mission of the California Arts Council, a state agency, is to advance California through the arts and creativity. The Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California's diverse populations; serving as a thought leader and champion for the arts; and providing effective and relevant programs and services.

Members of the California Arts Council include: Chair Nashormeh Lindo, Vice Chair Larry Baza, Phoebe Beasley, Christopher Coppola, Juan Devis, Kathleen Gallegos, Jaime Galli, Donn K. Harris, Louise McGuinness, Steven Oliver, and Rosalind Wyman.

Learn more at: www.arts.ca.gov.

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